# **Experiment Thrust**

## Developing Theoretical Concepts for Experimentation

Fiore, S. M. & Salas, E. (2007). Developing Theoretical Concepts for Experimentation. *Presentation to the Office of Naval Research Collaboration and Knowledge Interoperability Program,* Arlington, VA, August 9th, 2007.

maintaining the data needed, and c including suggestions for reducing	election of information is estimated to completing and reviewing the collect this burden, to Washington Headquuld be aware that notwithstanding ar OMB control number.	ion of information. Send comments arters Services, Directorate for Information	regarding this burden estimate mation Operations and Reports	or any other aspect of th , 1215 Jefferson Davis I	is collection of information, Highway, Suite 1204, Arlington	
1. REPORT DATE <b>2007</b>		2. REPORT TYPE N/A		3. DATES COVERED		
4. TITLE AND SUBTITLE	5a. CONTRACT NUMBER					
Experiment Thrust					5b. GRANT NUMBER	
					5c. PROGRAM ELEMENT NUMBER	
6. AUTHOR(S)			5d. PROJECT NUMBER			
					5e. TASK NUMBER	
		5f. WORK UNIT NUMBER				
7. PERFORMING ORGANIZATION NAME(S) AND ADDRESS(ES)  Office of Naval Research					8. PERFORMING ORGANIZATION REPORT NUMBER	
9. SPONSORING/MONITORING AGENCY NAME(S) AND ADDRESS(ES)					10. SPONSOR/MONITOR'S ACRONYM(S)	
			11. SPONSOR/MONITOR'S REPORT NUMBER(S)			
12. DISTRIBUTION/AVAIL Approved for publ	LABILITY STATEMENT ic release, distributi	on unlimited				
13. SUPPLEMENTARY NO  The original docum	otes nent contains color i	mages.				
14. ABSTRACT						
15. SUBJECT TERMS						
16. SECURITY CLASSIFIC	17. LIMITATION OF ABSTRACT	18. NUMBER OF PAGES	19a. NAME OF RESPONSIBLE PERSON			
a. REPORT unclassified	b. ABSTRACT <b>unclassified</b>	c. THIS PAGE unclassified	UU	14	RESI ONSIBLE PERSON	

**Report Documentation Page** 

Form Approved OMB No. 0704-0188

#### **Developing Theoretical Concepts for Experimentation**

- Parallel approach to Experimentation Thrust
  - Overall focus on augmenting and developing macrocognition concepts
- A) Asking how can we enrich understanding of foundational collaboration concepts through empirical studies?
- B) Testing macrocognition concepts through refined measurement techniques



- A) Presenting overarching concepts for macrocognition experiments
  - Understanding Problem Space and Impact of Task
  - B) Discussing metrics experimentation to support more diagnostic and construct valid understanding of macrocognition













#### **Overarching Research Questions for SUMMIT Experimentation**

- How do task factors alter macrocognitive processes?
  - How do changes to task complexity (e.g., low versus high integrative complexity) impact macrocognitive stages and/or processes?
  - How do changes to task structure (e.g., ill-structured versus well-structured) impact the manner in which teams collaborate as they work through macrocognitive stages and/or processes?
- How does distributed interaction influence differing elements of collaboration?
  - What happens to information processing within and across teams when members are not all co-located?
  - How do changes to the task interact with distributed interaction?
- What is the impact of agent-based team members?
  - How does inclusion of agents supporting certain macrocognitive processes impact overall stages and/or processes?
  - Do task variations interact with inclusion of agents in their impact on macrocognition?
- Can we triangulate on macrocognitive processes through improved measures?
  - What measures provide the most diagnostic utility as to assessing macrocognition across the stages of collaborative problem solving?











#### **Macrocognition and Experimentation with Task Variation**

- Background
  - CKI program now looking at macrocognition in varied tasks
- SUMMIT Goal
  - Assess how variation of theoretically important factors, within a given testbed, alters macrocognition
- Rationale
  - Practical Significance
    - Research across variety of situational factors would support understanding and improving operational performance
  - Theoretical Significance
    - Research on macrocognition would benefit from further integration of cognitive science concepts
    - Task classifications would clarify influence of task structure and complexity to help better understand macrocognition













## <u>Developing Theoretical Concepts for Experimentation</u> Macrocognition — *Problem Space and Influence of Task*

Understanding problem space theory in context of macrocognition (Newell & Simon, 1972)

the mental space in which the problem solver must encode problem elements -- defining goals, rules and other aspects of the situation... [that] represent:

- the initial situation presented
- the desired goal situation
- various intermediate states, imagined or experienced







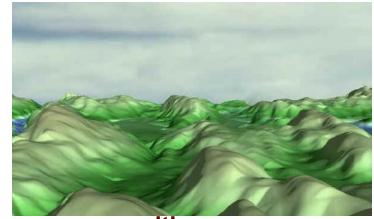






#### Macrocognition - Problem Space and Influence of Task

- Reifying Problem Space Concept through Operationalization of Task Variability
  - Question is how do task factors alter problem space
    - The task defines the "topology" of the problem space
    - Dictates paths through the problem space available to the problem solver
    - Some successfully lead to solution
    - Collaborative process determines path choice



- Experimentation will explore how this alters macrocognitive processes
  - Overarching Hypothesis
    - Differential impact of task manipulations on subcomponents of macrocognition
    - For example, there will changes to quantity and quality of knowledge building when task is more ill-structured?











#### Macrocognition - Problem Space and Influence of Task

Theoretical Issue – Problem Space and Task Complexity (Wood, 1986)

- Component Complexity
  - Amount of distinct acts associated with task and amount of cues/problem elements to be processed
- Coordinative Complexity
  - Degree to which task variables need to be integrated for successful task completion

Task		Component Complexity		
Complex	city	Low High		
Coordinative	Low			
Complexity	High			











**Macrocognition - Problem Space and Influence of Task** 

Theoretical Issue – Problem Space and Task Structure (Campbell, 1991)

- Determined by the <u>number of task paths</u> to follow and/or the amount of <u>ambiguity or uncertainty</u> associated with the paths.
  - Multiple Paths
    - □ Degree to which distinct outcomes are possible in task environment
  - Degrees of Uncertainty
    - Degree to which task alternatives are:
      - Ambiguous as to the path elements and/or
      - Differ in likelihood of occurring (i.e., amount of ambiguity associated with outcomes)

Task		Multiple Paths		
Structure		Low	High	
Degree of Uncertainty	Low			
	High			





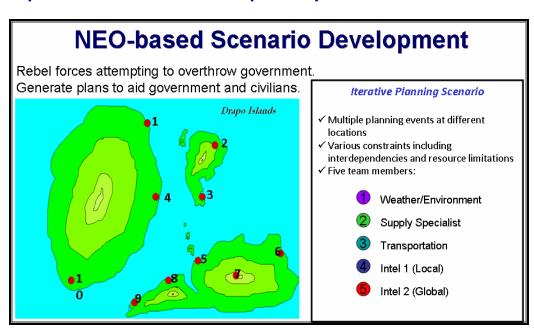






#### □ Task Complexity - Component Complexity in SUMMIT

- Amount of distinct acts associated with task and amount of cues/problem elements to be processed
- MACRO-COG missions composed of several operations
  - Manipulating number of operations increases component complexity
    - For example, plans required for each operation the more elements required in the plan the more complexity
  - Also number of resources, team members, and rules will be varied to manipulate component complexity



#### □ Task Complexity - Coordinative Complexity in SUMMIT

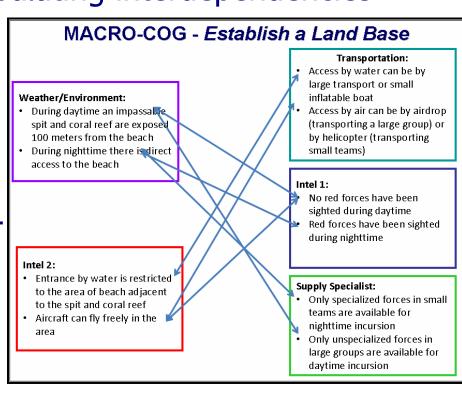
 Degree to which task variables need to be integrated for successful task completion

■ MACRO-COG allows for manipulating interdependencies

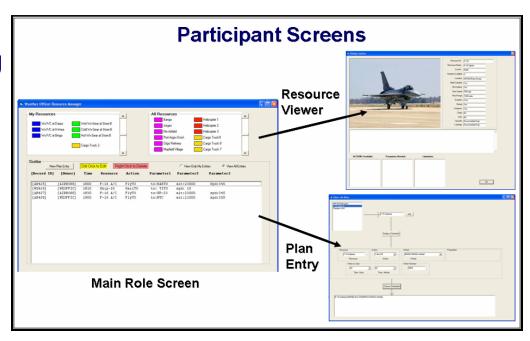
between roles

□For example, weather person knows critical for equipment person (who needs to decide if it is too windy to use a UAV for example)

 Scenario creation allows for determining amount of such interdependencies



- Task Structure Multiple Paths and Degree of Uncertainty in SUMMIT
  - MACRO-COG allows for manipulations of resources
    - Quantity and variety resources
      - Alter number of possible plans
      - Influence number of possible outcomes
    - □ Some resources are information resources
      - Each differing degrees
         of certainty (e.g., going
         to intel and weather
         roles)
      - Accessing information has different costs



## **Summary - Concepts for Experimentation**

#### **Experiment Thrust SUMMARY**

- A) Overarching concepts for macrocognition experiments
  - How do task factors alter macrocognitive processes?
  - How does distributed interaction influence differing elements of collaboration?
  - What is the impact of agent-based team members?
- B) Metrics experimentation to support more diagnostic and construct valid understanding of macrocognition











# Thank you

#### STRUCTURAL MODEL OF TEAM COLLABORATION

#### Problem Area Characteristics

#### Collaborative Situation

- time pressure
- information/knowledge uncertainty
- dynamic information
- large amount of knowledge (cognitive overload)
- human-agent interface complexity

#### Team Types

- asynchronous
- distributed
- culturally diverse
- heterogeneous knowledge
- unique roles
- command structure (hierarchical vs. flat)
- rotating team members

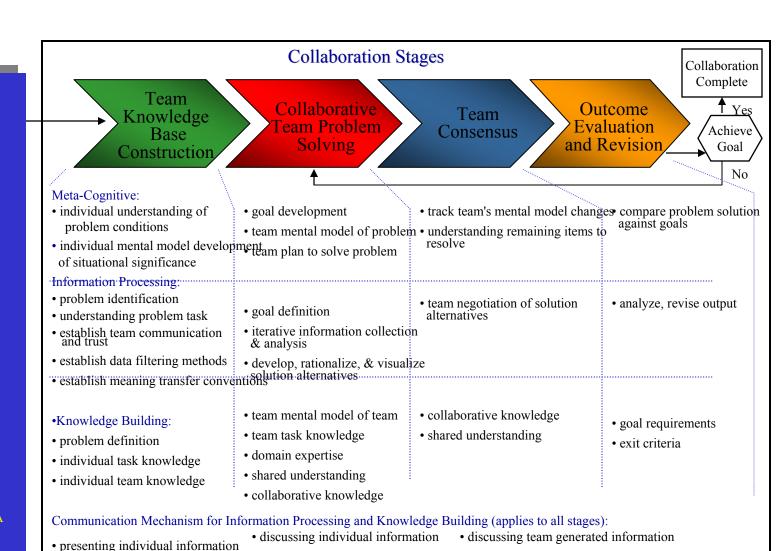
#### **Operational Tasks**

- team decision making, COA selection
- develop shared understanding

disagreement

questioning

• intelligence analysis



• providing rationale for individual solutions

agreement

• negotiating perspectives

• discussion of possible solutions